



VOTING INTENTIONS POLL

Published 6th September 2010

A poll was conducted by TNS-BMRB to establish current voting intentions in Scotland in relation to the constituency and regional votes for the Holyrood Parliament.

The results of this poll were published in The Herald on 6th September 2010.

TNS-BMRB is a member of the British Polling Council (BPC) and abides by its rules. We also operate within the Code of Conduct of the Market Research Society (MRS). In accordance with these rules the following information is provided:

Sample size	1025
Sampling points	70
Fieldwork dates	25th – 31st August 2010
Interview method	Face-to-face, in-home
Population sampled	All adults aged 18+ in Scotland
Sampling method	The poll was conducted through our Omnibus, Scottish Opinion Survey. For this survey, sampling points are selected to be representative of Scotland demographically and geographically. Within each sampling point, a quota sampling method is used for respondent selection.
Data weighting	Data is weighted to the profile of all adults aged 18+ in Scotland, based on population profile estimates from the BARB (Broadcasters' Audience Research Board) Establishment Survey 2 Years Ending December 2008 and the 2001 Census. Weighting is carried out in relation to working status within gender, age, social grade and electoral region. Unweighted and weighted bases are shown at the top of each data table.
Voting intentions	Two tables are supplied for each measure of voting intentions. The first of these is based on all respondents and shows the percentages 'uncommitted' – i.e. who were either undecided, refused to say how they might vote or said that they would not vote at all. The second table excludes this 'uncommitted' group and re-percentages party support based on all those naming a party. It is these latter figures which are published as the measure of voting intentions. Results are shown for both the constituency and regional votes for Holyrood
Questions	The data tables show the question wording in full
Further enquiries	Chris.Eynon@tns-bmr.co.uk
View main data set	Voting Intentions Tables

SCOTTISH OPINION SURVEY - VOTING INTENTION : AUGUST 2010 : JN205863

Table 1

**A2a If the election for the Scottish Parliament were held tomorrow, which party would you vote for for your constituency MSP?
(Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)**

BASE : ALL AGED 18+

	Total	SEX		AGE						CLASS						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE
Unweighted base	1025	483	542	73	148	206	175	164	259	221	381	423	201	274	225	325
Weighted base	1025	488	537	117	159	191	189	161	208	276	380	369	200	282	225	318
Conservative	80 8%	40 8%	40 7%	7 6%	14 9%	14 7%	8 4%	14 9%	24 11%	21 7%	22 6%	38 10%	33 16%	26 9%	13 6%	9 3%
Labour	288 28%	139 29%	149 28%	29 24%	45 28%	50 26%	62 33%	44 27%	59 28%	73 26%	113 30%	102 28%	43 22%	78 28%	63 28%	104 33%
Liberal Democrat	82 8%	35 7%	47 9%	16 14%	9 5%	18 9%	12 7%	10 6%	17 8%	25 9%	30 8%	27 7%	25 13%	31 11%	12 5%	13 4%
S.N.P.	221 22%	121 25%	100 19%	21 18%	19 12%	39 20%	56 29%	44 27%	44 21%	40 14%	94 25%	87 24%	40 20%	68 24%	47 21%	66 21%
Other candidate or party	15 1%	9 2%	6 1%	6 5%	2 1%	2 1%	4 2%	- -	1 *	8 3%	6 2%	1 *	3 1%	7 2%	1 *	4 1%
Undecided	174 17%	62 13%	112 21%	19 16%	38 24%	36 19%	28 15%	22 14%	31 15%	57 21%	64 17%	53 14%	34 17%	45 16%	44 19%	51 16%
Refused	42 4%	21 4%	21 4%	3 2%	4 2%	8 4%	2 1%	11 7%	14 7%	6 2%	10 3%	25 7%	10 5%	7 2%	13 6%	12 4%
Would not vote	123 12%	61 13%	62 11%	16 14%	29 19%	25 13%	16 9%	17 10%	19 9%	46 17%	41 11%	36 10%	12 6%	20 7%	34 15%	57 18%

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Table 1

**A2a If the election for the Scottish Parliament were held tomorrow, which party would you vote for for your constituency MSP?
(Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)**

BASE : ALL AGED 18+

	SCOTTISH REGION									PARTY SUPPORTED FOR HOLYROOD CONSTITUENCY					
	Total	H&I	North East	Mid and Fife	Loth -ians	Cent -ral	Glas -gow	West	South	Conser vative	Labour	Libera l Democrat	S.N.P.	Other candid ate or party	Undeci ded
Unweighted base	1025	110	126	133	149	139	122	125	121	80	288	83	222	12	179
Weighted base	1025	82	133	133	133	143	133	133	133	80	288	82	221	15	174
Conservative	80	5	16	8	4	7	3	8	28	80	-	-	-	-	-
	8%	6%	12%	6%	3%	5%	2%	6%	21%	100%	-	-	-	-	-
Labour	288	10	24	43	34	53	52	40	32	-	288	-	-	-	-
	28%	13%	18%	33%	25%	37%	39%	30%	24%	-	100%	-	-	-	-
Liberal Democrat	82	18	11	12	12	-	11	7	11	-	-	82	-	-	-
	8%	22%	8%	9%	9%	-	8%	6%	9%	-	-	100%	-	-	-
S.N.P.	221	21	43	31	19	31	29	23	23	-	-	-	221	-	-
	22%	26%	32%	23%	15%	22%	22%	17%	17%	-	-	-	100%	-	-
Other candidate or party	15	2	3	-	3	3	-	3	1	-	-	-	-	15	-
	1%	2%	2%	-	2%	2%	-	2%	1%	-	-	-	-	100%	-
Undecided	174	14	16	24	39	24	15	25	18	-	-	-	-	-	174
	17%	17%	12%	18%	29%	17%	11%	19%	13%	-	-	-	-	-	100%
Refused	42	4	6	5	7	5	2	7	6	-	-	-	-	-	-
	4%	5%	4%	4%	5%	3%	2%	6%	4%	-	-	-	-	-	-
Would not vote	123	8	15	9	15	20	21	20	14	-	-	-	-	-	-
	12%	10%	11%	7%	12%	14%	16%	15%	11%	-	-	-	-	-	-

SCOTTISH OPINION SURVEY - VOTING INTENTION : AUGUST 2010 : JN205863

Table 2

**A2b If the election for the Scottish Parliament were held tomorrow, which party would you vote for for your constituency MSP?
(Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)**

BASE : ALL COMMITTED VOTERS AGED 18+

	Total	SEX		AGE							CLASS					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE
Unweighted base	685	336	349	48	81	131	131	116	178	129	262	294	145	203	135	202
Weighted base	686	344	342	79	88	122	142	111	144	167	265	255	144	210	135	197
Conservative	80 12%	40 12%	40 12%	7 9%	14 16%	14 11%	8 5%	14 13%	24 16%	21 12%	22 8%	38 15%	33 23%	26 12%	13 10%	9 4%
Labour	288 42%	139 40%	149 44%	29 36%	45 51%	50 41%	62 44%	44 39%	59 41%	73 44%	113 43%	102 40%	43 30%	78 37%	63 46%	104 53%
Liberal Democrat	82 12%	35 10%	47 14%	16 20%	9 10%	18 14%	12 9%	10 9%	17 12%	25 15%	30 11%	27 11%	25 18%	31 15%	12 9%	13 7%
S.N.P.	221 32%	121 35%	100 29%	21 27%	19 22%	39 32%	56 39%	44 39%	44 30%	40 24%	94 36%	87 34%	40 28%	68 32%	47 34%	66 34%
Other candidate or party	15 2%	9 3%	6 2%	6 8%	2 2%	2 1%	4 3%	- -	1 *	8 5%	6 2%	1 *	3 2%	7 3%	1 1%	4 2%

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(Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)**

BASE : ALL COMMITTED VOTERS AGED 18+

	SCOTTISH REGION									PARTY SUPPORTED FOR HOLYROOD CONSTITUENCY					
	Total	H&I	North East	Mid and Fife	Loth -ians	Cent -ral	Glas -gow	West	South	Conser vative	Labour	Libera l Democrat	S.N.P.	Other candid ate or party	Undeci ded
Unweighted base	685	76	90	92	80	92	90	77	88	80	288	83	222	12	-
Weighted base	686	56	96	94	72	95	95	81	96	80	288	82	221	15	-
Conservative	80	5	16	8	4	7	3	8	28	80	-	-	-	-	-
	12%	8%	17%	8%	6%	8%	3%	10%	29%	100%	-	-	-	-	-
Labour	288	10	24	43	34	53	52	40	32	-	288	-	-	-	-
	42%	19%	25%	46%	47%	56%	55%	49%	33%	-	100%	-	-	-	-
Liberal Democrat	82	18	11	12	12	-	11	7	11	-	-	82	-	-	-
	12%	32%	11%	13%	16%	-	12%	9%	12%	-	-	100%	-	-	-
S.N.P.	221	21	43	31	19	31	29	23	23	-	-	-	221	-	-
	32%	38%	44%	33%	27%	33%	31%	28%	24%	-	-	-	100%	-	-
Other candidate or party	15	2	3	-	3	3	-	3	1	-	-	-	-	15	-
	2%	3%	3%	-	4%	3%	-	4%	1%	-	-	-	-	100%	-

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Table 3

A3a And which party would you vote for for additional MSPs for your area?

(Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)

BASE : ALL AGED 18+

	Total	SEX		AGE							CLASS					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE
Unweighted base	1025	483	542	73	148	206	175	164	259	221	381	423	201	274	225	325
Weighted base	1025	488	537	117	159	191	189	161	208	276	380	369	200	282	225	318
Conservative	70 7%	34 7%	36 7%	5 4%	9 6%	17 9%	4 2%	14 9%	21 10%	14 5%	21 6%	34 9%	27 14%	23 8%	12 5%	7 2%
Labour	273 27%	127 26%	145 27%	32 28%	36 23%	41 21%	65 35%	43 27%	55 26%	68 25%	106 28%	98 26%	42 21%	69 24%	62 27%	100 32%
Liberal Democrat	78 8%	41 8%	37 7%	9 8%	11 7%	15 8%	16 8%	8 5%	19 9%	20 7%	31 8%	27 7%	19 9%	34 12%	10 4%	16 5%
Scottish Green Party	17 2%	8 2%	9 2%	3 3%	5 3%	5 3%	2 1%	1 *	1 *	9 3%	7 2%	1 *	9 5%	3 1%	1 *	4 1%
S.N.P.	196 19%	105 22%	91 17%	23 19%	20 13%	36 19%	35 18%	39 24%	44 21%	43 16%	71 19%	83 22%	40 20%	63 22%	42 19%	51 16%
Scottish Socialist Party	9 1%	6 1%	3 1%	3 2%	3 2%	3 2%	- -	- -	- -	6 2%	3 1%	- -	1 1%	4 1%	2 1%	2 1%
Other party (net)	14 1%	6 1%	8 1%	2 2%	1 1%	1 1%	6 3%	3 2%	1 *	3 1%	7 2%	4 1%	2 1%	2 1%	4 2%	6 2%
Solidarity	2 *	1 *	1 *	- -	- -	- -	1 1%	1 1%	- -	- -	1 *	1 *	- -	1 *	1 *	- -
Other candidate or party	12 1%	5 1%	6 1%	2 2%	1 1%	1 1%	4 2%	2 2%	1 *	3 1%	5 1%	3 1%	2 1%	1 *	3 1%	6 2%
Undecided	194 19%	70 14%	123 23%	20 17%	40 25%	38 20%	35 19%	26 16%	35 17%	60 22%	73 19%	61 16%	37 19%	53 19%	46 21%	58 18%
Refused	42 4%	22 4%	20 4%	3 2%	4 2%	9 5%	2 1%	11 7%	14 7%	6 2%	11 3%	24 7%	10 5%	7 2%	13 6%	12 4%
Would not vote	133 13%	68 14%	65 12%	16 14%	30 19%	26 14%	24 12%	17 11%	20 10%	46 17%	49 13%	38 10%	13 6%	24 8%	35 15%	62 19%

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Table 3

A3a And which party would you vote for for additional MSPs for your area?

(Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)

BASE : ALL AGED 18+

	SCOTTISH REGION									PARTY SUPPORTED FOR HOLYROOD CONSTITUENCY					
	Total	H&I	North East	Mid and Fife	Loth -ians	Cent -ral	Glas -gow	West	South	Conser vative	Labour	Libera l Democrat	S.N.P.	Other candid ate or party	Undeci ded
Unweighted base	1025	110	126	133	149	139	122	125	121	80	288	83	222	12	179
Weighted base	1025	82	133	133	133	143	133	133	133	80	288	82	221	15	174
Conservative	70 7%	3 4%	16 12%	5 4%	6 5%	8 5%	4 3%	4 3%	24 18%	60 75%	4 1%	3 3%	4 2%	-	-
Labour	273 27%	9 12%	22 17%	43 32%	30 23%	44 31%	55 42%	35 27%	33 25%	3 4%	234 81%	9 11%	20 9%	-	6 3%
Liberal Democrat	78 8%	16 19%	11 8%	11 8%	10 7%	2 1%	10 7%	8 6%	11 9%	5 6%	9 3%	54 65%	7 3%	-	4 2%
Scottish Green Party	17 2%	3 3%	-	1 1%	10 8%	-	2 2%	1 1%	-	-	3 1%	5 7%	4 2%	4 26%	1 *
S.N.P.	196 19%	19 23%	37 28%	29 22%	16 12%	29 20%	22 17%	19 14%	25 19%	3 4%	21 7%	5 7%	163 74%	1 7%	1 1%
Scottish Socialist Party	9 1%	1 1%	4 3%	-	-	-	1 1%	2 2%	1 1%	2 3%	3 1%	-	-	4 24%	-
Other party (net)	14 1%	1 1%	1 1%	-	1 1%	4 3%	2 2%	4 3%	1 1%	1 1%	2 1%	1 1%	3 1%	6 43%	1 1%
Solidarity	2 *	-	-	-	-	-	2 2%	-	-	-	1 *	-	1 *	-	-
Other candidate or party	12 1%	1 1%	1 1%	-	1 1%	4 3%	-	4 3%	1 1%	1 1%	1 *	1 1%	2 1%	6 43%	1 1%
Undecided	194 19%	17 21%	20 15%	30 22%	37 28%	29 21%	14 11%	28 21%	18 14%	4 5%	8 3%	5 6%	17 8%	-	158 91%
Refused	42 4%	4 5%	6 4%	6 4%	7 5%	5 3%	2 2%	7 6%	6 4%	-	-	-	-	-	1 *
Would not vote	133 13%	9 11%	16 12%	10 7%	16 12%	23 16%	21 16%	24 18%	14 11%	2 3%	4 1%	-	4 2%	-	3 2%

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Table 4

A3b And which party would you vote for for additional MSPs for your area?

(Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)

BASE : ALL COMMITTED VOTERS AGED 18+

	Total	SEX		AGE						CLASS						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE
Unweighted base	656	321	335	47	80	127	119	111	172	127	246	283	140	191	131	194
Weighted base	657	328	329	78	86	118	128	107	140	164	246	247	140	199	132	187
Conservative	70 11%	34 10%	36 11%	5 7%	9 11%	17 14%	4 4%	14 13%	21 15%	14 9%	21 9%	34 14%	27 20%	23 12%	12 9%	7 4%
Labour	273 42%	127 39%	145 44%	32 41%	36 42%	41 35%	65 51%	43 40%	55 39%	68 42%	106 43%	98 40%	42 30%	69 35%	62 47%	100 54%
Liberal Democrat	78 12%	41 13%	37 11%	9 12%	11 13%	15 13%	16 12%	8 7%	19 14%	20 12%	31 13%	27 11%	19 13%	34 17%	10 7%	16 8%
Scottish Green Party	17 3%	8 2%	9 3%	3 4%	5 6%	5 4%	2 1%	1 1%	1 *	9 5%	7 3%	1 1%	9 7%	3 2%	1 1%	4 2%
S.N.P.	196 30%	105 32%	91 28%	23 29%	20 24%	36 30%	35 27%	39 36%	44 31%	43 26%	71 29%	83 33%	40 28%	63 32%	42 32%	51 28%
Scottish Socialist Party	9 1%	6 2%	3 1%	3 3%	3 4%	3 3%	- -	- -	- -	6 4%	3 1%	- -	1 1%	4 2%	2 2%	2 1%
Other party (net)	14 2%	6 2%	8 2%	2 3%	1 1%	1 1%	6 4%	3 3%	1 *	3 2%	7 3%	4 2%	2 1%	2 1%	4 3%	6 3%
Solidarity	2 *	1 *	1 *	- -	- -	- -	1 1%	1 1%	- -	- -	1 *	1 *	- -	1 1%	1 1%	- -
Other candidate or party	12 2%	5 2%	6 2%	2 3%	1 1%	1 1%	4 3%	2 2%	1 *	3 2%	5 2%	3 1%	2 1%	1 1%	3 2%	6 3%

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Table 4

A3b And which party would you vote for for additional MSPs for your area?

(Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)

BASE : ALL COMMITTED VOTERS AGED 18+

	SCOTTISH REGION									PARTY SUPPORTED FOR HOLYROOD CONSTITUENCY					
	Total	H&I	North East	Mid and Fife	Loth-ians	Cent-ral	Glas-gow	West	South	Conser-vative	Labour	Libera-l Democrat	S.N.P.	Other candid-ate or party	Undeci-ded
Unweighted base	656	70	84	87	82	84	91	71	87	73	275	78	202	12	13
Weighted base	657	52	91	88	74	87	96	74	95	74	276	77	200	15	12
Conservative	70	3	16	5	6	8	4	4	24	60	4	3	4	-	-
	11%	7%	18%	6%	8%	9%	4%	5%	25%	81%	1%	4%	2%	-	-
Labour	273	9	22	43	30	44	55	35	33	3	234	9	20	-	6
	42%	18%	24%	49%	41%	51%	58%	48%	34%	4%	85%	12%	10%	-	47%
Liberal Democrat	78	16	11	11	10	2	10	8	11	5	9	54	7	-	4
	12%	30%	12%	12%	13%	2%	10%	11%	12%	7%	3%	70%	3%	-	29%
Scottish Green Party	17	3	-	1	10	-	2	1	-	-	3	5	4	4	1
	3%	5%	-	1%	14%	-	2%	1%	-	-	1%	7%	2%	26%	7%
S.N.P.	196	19	37	29	16	29	22	19	25	3	21	5	163	1	1
	30%	36%	41%	33%	22%	34%	23%	26%	26%	4%	8%	7%	82%	7%	9%
Scottish Socialist Party	9	1	4	-	-	-	1	2	1	2	3	-	-	4	-
	1%	2%	4%	-	-	-	1%	3%	1%	3%	1%	-	-	24%	-
Other party (net)	14	1	1	-	1	4	2	4	1	1	2	1	3	6	1
	2%	1%	1%	-	1%	5%	2%	6%	1%	1%	1%	1%	1%	43%	8%
Solidarity	2	-	-	-	-	-	2	-	-	-	1	-	1	-	-
	*	-	-	-	-	-	2%	-	-	-	*	-	*	-	-
Other candidate or party	12	1	1	-	1	4	-	4	1	1	1	1	2	6	1
	2%	1%	1%	-	1%	5%	-	6%	1%	1%	*	1%	1%	43%	8%

Page	Table	Title	Base Description	Base
1	1	A2a If the election for the Scottish Parliament were held tomorrow, which party would you vote for for your constituency MSP? (Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)	BASE : ALL AGED 18+	1025
3	2	A2b If the election for the Scottish Parliament were held tomorrow, which party would you vote for for your constituency MSP? (Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)	BASE : ALL COMMITTED VOTERS AGED 18+	685
5	3	A3a And which party would you vote for for additional MSPs for your area? (Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)	BASE : ALL AGED 18+	1025
7	4	A3b And which party would you vote for for additional MSPs for your area? (Respondents initially stating "undecided/ refused" then asked: Which party would you be most inclined to vote for?)	BASE : ALL COMMITTED VOTERS AGED 18+	656