

TNS Mercury - Ad of the year*

1 Dettol - Surface Antibacterial Spray - Salmonella Fact

2 Nintendo - Ant & Dec

3 Walkers - Gary's Cycle Ride

4 Kellogg's - Free Cornflakes

5 Kenco - Eco Refill

6 iPhone - 3G Mobile Phone/O2

7 Boots - Christmas Gifts

8 Tesco - Hot Air Balloon Pick Up

9 Premier Inn - Psycho Nightmare

10 Morrisons - The Search for Fresh Fish

* Period April - December 2009