



Swine Flu Survey Data

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TNS Omnibus survey to a representative sample of 1015 GB adults aged 16-64, conducted online 21st-23rd July 2009. Quotas were applied during data collection to reflect the GB 16-64 population. Weights were applied to the survey data to reflect the 16-64 GB population.

On a scale of 1-10, where 1 is 'No worry at all' and 10 is 'Extremely worried' how much of an everyday worry would you say the following are to you, if at all?		
<i>Items were randomised on screen.</i>	All Respondents 1015 % Score 8-10	Parents of 0-5's 136 % Score 8-10
Having enough money to pay the monthly bills	40	48
Swine Flu/H1N1 Virus	28	45
Property prices	13	17
Having good summer weather	12	11

Thinking specifically now about Swine Flu/N1N1 Virus. For each of the following please say to what extent you agree or disagree.	
<i>Items were randomised on screen.</i>	All Respondents 1015 % Agree Strongly/Slightly
I am clear on how to get a diagnosis if I suspect I have / someone I care for having Swine Flu/H1N1 Virus	64
There is sufficient information available to help me make an informed decision about how to recognise possible symptoms	71
Some people will use Swine Flu/H1N1 as an excuse to not do work when really they just have a cold	72
I would actively avoid being near to somebody with a cough or runny nose	56
I am trying to keep as fit and healthy as possible so if I get it my body will deal with the symptoms efficiently	60
I am trying to eat more fruit and vegetables to boost my immune system	49
I am taking more vitamin/mineral/health supplements to boost my immune system	25
I am washing my hands more	63

Have you stopped or cut down on doing any of the following recently specifically because of the fear of contracting Swine Flu/H1N1 Virus?

<i>Items were randomised on screen. Multiple answers allowed.</i>	All Respondents 1015 %
Going into crowded areas	11
Using public transport	9
Non grocery shopping trips	2
Grocery shopping trips	3
Going out socially – e.g. theatre, cinema, meal, drinks	6
Visiting UK museums, culture and 'heritage' sites on days out	3
Flying/air travel	5
Going to public events such as festivals, weddings etc	6
None of these	84

Who of the following are you aware of having been properly diagnosed with Swine Flu/H1N1 Virus?

<i>Multiple answers allowed.</i>	All Respondents 1015 % Score 8-10	Parents of 0-15's 270 % Score 8-10
Yourself	2	3
A member of your immediate family in your household	3	5
Other family	4	4
Adult friends (age 17+)	11	12
Children you or your children know aged 16 or under	10	14
Work colleagues in your own place of work	15	18
Nobody in your immediate acquaintance/own place of work	66	57
Summary – Any immediate acquaintance/workplace colleague	34	43
Summary – Any immediate Household	5	6

Who of the following are you aware of having been properly diagnosed with Swine Flu/H1N1 Virus?							
<i>Multiple answers allowed.</i>	Scot 101 %	NE/YH 163 %	NW 106 %	Mids 188 %	SE/Ang 192 %	London 121 %	West 144 %
Yourself	1	3	5	2	2	2	3
A member of your immediate family in your household	1	3	2	4	4	5	2
Other family	1	4	6	5	4	6	2
Adult friends (age 17+)	9	13	13	11	11	10	9
Children you or your children know aged 16 or under	2	9	12	11	7	13	14
Work colleagues in your own place of work	5	11	21	17	17	12	15
Nobody in your immediate acquaintance/own place of work	82	67	58	62	66	62	65
Summary – Any immediate acquaintance/workplace colleague	18	33	42	38	34	38	35
Summary – Any immediate Household	1	6	5	5	5	5	4

Have you bought or did you buy any of the following in preparation for Swine Flu/H1N1 Virus or to prevent it?		
<i>Items were randomised on screen. Multiple answers allowed.</i>	All Respondents 1015 %	Parents of 0-5's 136 %
Thermometer	5	12
Paracetamol/Paracetamol based cold/flu remedies	10	11
Alcohol-based/Disinfectant hand wipes/gel	12	20
Tissues	8	12
Face mask	1	1
Extra bottled drinking water	4	5
A stock of food supplies at home	2	4
Bought Tamiflu online	1	1
None of these	77	67
Summary - Any	23	33

Have you changed your main summer holiday plans specifically because of Swine Flu/H1N1 Virus? Please don't take into account any other factors such as finance, weather etc.	
	All Respondents 1015 %
Yes	2
No	93
Still uncertain	6

Do you have 'flu friends' - these are friends and neighbours who can help you if you become ill; they could get your medication or food for you so that you don't have to leave the house?	
	All Respondents 1015 %
Yes	53
No	47

Are you anybody's 'flu friend' – that is outside your own household?	
	All Respondents 1015 %
Yes	29
No	71

Does your workplace have a clear policy about what to do if you or members of your household have Swine Flu/H1N1 Virus?	
	All Working Full/Part Time 611 %
Yes	42
No	36
Still uncertain	22